Benefits of Social Networking for Teachers and Students

Benefits for Students:
- Increased proficiency in technology
- Increased exposure to diverse views
- Development of communication skills
- Increased ability to work on group projects
- Many students already use these forms of technology, so they might be more engaged if learning if they are utilized
- Students can develop a positive image of themselves by putting best qualities out there


Benefits for Teachers and Schools:
- Cheap and effective way to relay information to parents and get word out about school and events
- Can reach parents who are unable to come to school
- Can form partnerships with schools in other states or countries
- Collaborate with other teachers
- Exchange lesson plans and information
- Increased access to resources

A Hot Topic of Social Networking: Education

59% Percentage of online students who say they talk about any education-related topics, including college or college planning, learning outside of school, news, careers or jobs, politics, ideas, religion or morals, and schoolwork.

50% Percentage of online students who say they talk specifically about schoolwork.